

## **LicenTick - Flexibility through Licensing**

Tick-the-Code is always a positive experience. The more people you enable, the more benefits you reap. Now you can license Tick-the-Code.

Licensing the Tick-the-Code training allows you to use your own excellent trainers. The Tick-the-Code Licensing Package, or LicenTick, starts with a DayTick training for your trainer candidates. The trainer candidates get to experience the DayTick training firsthand. They also receive extremely detailed DayTick training instructions in writing, which enables them to replicate the training. Qualiteers Miska Hiltunen offers support in times of trouble or uncertainty as a part of the deal. The success and quality of the training sessions is monitored through metrics and feedback collection. The trainers are not on their own.

Co-branding is a favorite option. The training material will be redesigned to include your company logo. It is then up to you whether you want to receive the material as print-ready files with printing instructions and have it printed yourself or as printed material.

Licensing gives you full flexibility in training. You can train whenever it best suits you, you can wait to have a large enough group to train, or you can train individuals as soon as they are available. If you wish, you can combine the training with other activities and workshops, as long as you fulfill the conditions of the license agreement.

Using your own experts in training makes it possible to emphasize the aspects that are of specific interest for your organization. Rather than explaining them to an outsider, your own trainers know the what to focus on intrinsically.

There is a licensing fee, but the licensing solution is cost-effective compared to the external training solution. Licensing is especially suitable, when we are talking about tens, maybe hundreds of trainees. The licensing agreement stipulates a minimum trainee fee to drive the training. The minimum fee motivates you to really use the training and get people in your organization trained right from the beginning, in order to maximize the benefits. It is a win-win situation.

### **Benefits of Licensing**

- Use your own trainers
- Apply your own schedule
- Train the groups you choose
- Train as many groups as you like
- Detailed training instructions
- Co-branded materials
- Cost-effectiveness